## **ORDER**

rders Order / Rev: 103686 Alt Order#: 06830032 Product Desc: BERKLEY FOR SENATE Estimate: 30S Flight Dates: 10/23/12 - 10/29/12 Primary AE: Amy McCreary Original Date / Rev: 06/28/12 / 10/30/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Shorr Johnson Magnus Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: Berkley, Shelley for Senate Demographic: A35+ New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

## Bili Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/28/12 | 73      | \$74,150.00  | \$63,027.50 |
| 10/29/12   | 10/29/12 | 17      | \$17,175.00  | \$14,598.75 |

## Totals

Agency External ID:

| Month         | # Spots | Gross Amount | Net Amount  | Rating |
|---------------|---------|--------------|-------------|--------|
| October 2012  | 73      | \$74,150.00  | \$63,027.50 | 0.00   |
| November 2012 | 17      | \$17,175.00  | \$14,598.75 | 0.00   |
| Totals        | 90      | \$91,325,00  | \$77 626 25 | 0.00   |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

POLITICAL/AGY, PCAN, GEN

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 20%   | \$91,325.00  |
| Market      | 100%  | \$456,625.00 |

Revenue Codes:

| Competitive Share | Share | Total          |
|-------------------|-------|----------------|
| CABLE             | 0%    | \$0.00         |
| KBLR              | 0%    | \$0.00         |
| KFBT              | 0%    | \$0.00         |
| KINC              | 0%    | <b>\$0</b> .00 |
| KLAS              | 21%   | \$95,891.25    |
| KLVX              | 0%    | \$0.00         |
| KSNV-             | 0%    | \$0.00         |
| KTNV              | 32%   | \$146,120.00   |
| KTUD              | 0%    | \$0.00         |
| KVVU              | 25%   | \$114,156.25   |
| KVWB              | 0%    | \$0.00         |
| LV1               | 0%    | \$0.00         |
| UNKWN             | 2%    | \$9,132.50     |

| Lt  | n Ch | Start    | End      | Inventory Code         | Break  | Start/End Time | Days  | Len Spe | ots | Rate Pri  | Rtg Type S | Spots | Amount   |
|-----|------|----------|----------|------------------------|--------|----------------|-------|---------|-----|-----------|------------|-------|----------|
| E 4 | KSNV | 10/23/12 | 10/26/12 | M-F 5-6a WakeUp w/Wa   | _      | 5-6a           | -TWTF | :30     | 2   | \$450.001 | 0.00 NM    | 2     | \$900.00 |
|     |      |          |          | − M-F 5-6a WakeUp w/W: | agners |                |       |         |     |           |            |       |          |

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**KSNV** 

Order / Rev:

103686

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830032

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

30S

Ch End Inventory Code Break Start/End Time Days Ln Start Len Spots Rate Pri Rtg Type Spots Amount 10/23/12 10/26/12 M-F 5-6a WakeUp w/WagM KSNV 5-6a \_TWT#\_\_ :30 \$450.001 0.00 NM 2 2 \$900.00 M-F 5-6a WakeUp w/Wagners REVIRATE NEWS **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 -TWTF--\$450.00 0.00 Week; 10/22/12 E 5 KSNV 10/23/12 10/26/12 M-F 6-7a WakeUp w/WaQM -TWTF--:30 2 \$700.001 0.00 NM 2 6-7a \$1,400.00 M-F 6-7a WakeUp w/Wagners **REV RATE NEWS NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 -TWTF--\$700.00 Week: 10/22/12 0.00 KSNV 10/29/12 10/29/12 **Today Show** CM 658a-9am M----:30 2 \$900.001 0.00 NM 2 \$1,800.00 Today Show **REV RATE TODAY** TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating M----Week: 10/29/12 11/04/12 \$900.00 0.00 E 8 KSNV 10/23/12 10/26/12 \$900.001 **Today Show** CM 658a-9am -TWTF--:30 6 0.00 NM 6 \$5,400.00 Today Show **REV RATE TODAY TODAY** End Date Spots/Week Rating Start Date Weekdays Rate -TWTF-- . Week: 10/22/12 10/28/12 6 \$900.00 0.00 Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type 3 KSNV 10/22/12-10/28/12 Today Show 658a-9am ~TWThF~~~~ :30 (\$900.00) 0.00 NM Credited [cxl'd] 13 KSNV 10/22/12-10/28/12 Today Show 658a-9am ~TWThF~~~~ .30 (\$900.00) 0.00 NM See MG 8.17,8.18,8.19 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 17 KSNV 10/22/12-10/28/12 Today Show 658a-9am :30 \$900.00 0.00 NM ~TWThF~---MG for 8.13,8.14,8.10 [Revised Rate to Reinstate] 18 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----:30 \$900.00 0,00 NM MG for 8.13,8.14,8.10 [Revised Rate to ReInstate] E 10 KSNV 10/23/12 10/26/12 Noon News CM 12-1230pm -TWTF--:30 \$425,001 0.00 NM \$1,700.00 Noon News **REV RATE NEWS NEWS** End Date Start Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating -TWTF--Week: 10/22/12 10/28/12 \$425.00 0.00 Start/End Time Spot Ch Date Range Description <u>Weekdays</u> <u>Length</u> Rate Rtg Type (\$425.00) 0.00 NM 4 KSNV 10/22/12-10/28/12 Noon News 12-1230pm -TWThF----30 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/22/12-10/28/12 Noon News 12-1230pm -TWThF----:30 \$425.00 0.00 NM (f) MG for 10.4 10/24 [Revised Rate to Reinstate] E11 KSNV 10/29/12 10/29/12 CM :30 0.00 NM Noon News 12-1230pm M-----\$425.001 \$425.00 Noon News **REV RATE NEWS NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$425.00 0.00 E 12 KSNV 10/29/12 10/29/12 M-F Today Show II 3rd HCM 9-10a M----:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **REV RATE TODAY 2** TODAY 2

Spots/Week

2

Rate

\$425.00

Rating

0.00

Start Date

Week: 10/29/12

End Date

11/04/12

Weekdays

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 Order / Rev:
 103686
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830032
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

Estimate:

30S

Flight Dates:

Week: 10/22/12

10/28/12

-TWTF-

10/23/12 - 10/29/12

Ch End Inventory Code Break Start/End Time Ln Start Days Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 10/29/12 10/29/12 M-F Today Show II 3rd HBM 9-10a M----.30 2 \$425.001 0.00 NM \$850.00 M-F Today Show II **REV RATE TODAY 2** TODAY 2 Start Date End Date **Weekdays** Spots/Week Rate Rating 11/04/12 M----0.00 Week: 10/29/12 \$425.00 Ch Date Range Start/End Time Description <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a :30 (\$425.00) 0.00 NM See MG 12.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr :30 \$425.00 0.00 NM MG for 12.1 10/29 [Revised Rate to Reinstate] E 13 KSNV 10/23/12 10/26/12 M-F Today Show II 3rd HCM 9-10a -TWTF--:30 \$425.001 0.00 NM 8 8 \$3,400.00 M-F Today Show II **REV RATE TODAY 2** TODAY 2 End Date Spots/Week Start Date Weekdays | Rate Rating -TWTE--Week: 10/22/12 10/28/12 8 \$425.00 0.00 Start/End Time <u>Spot</u> Ch Date Range <u>Description</u> <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF----.30 (\$425.00) 0.00 NM See MG 13.9.13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 13.9.13.10.13.11.13.12.13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr -TWThF----.30 (\$425-00) 0.00 NM See MG 13.9, 13.10, 13.11, 13.12, 13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr (\$425.00) 0.00 NM 9-10a -TWThF----:30 See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 13.9.13.10.13.11.13.12.13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] 10 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 13,8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] 11 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (H) MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] 12 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a -TWThF---:30 \$425.00 0.00 NM (f) MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] 13 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr -TWThF----:30 \$425.00 0.00 NM MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to ReInstate] CM E 20 KSNV 10/29/12 10/29/12 Dr. Phil :30 \$450.001 0.00 NM \$450,00 3-4p 1 Dr Phil REV RATE & FREQ. PHIL PHIL Spots/Week Start Date End Date Weekdays Rate Rating M----\$450.00 Week: 10/29/12 11/04/12 0.00 \$1,350.00 E 21 KSNV 10/23/12 10/26/12 Dr. Phil CM :30 \$450.001 0.00 NM 3 3-4p -TWTF--Dr Phil REV RAET & FREQ. PHIL PHIL Start Date End Date Weekdays Spots/Week Rate Rating

\$450.00

0.00

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**KSNV** 

Order / Rev:

103686 06830032 Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

10/23/12 - 10/29/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

| Ln Ch                   | Start             | End                                    | Inventory Code                               | Break          | Start/End T             | ïme Days       | Len Spo   | ots           | Rate Pri                | Rtg Type       | Spots | Amount      |
|-------------------------|-------------------|--|--|----------------|-------------------------|----------------|-----------|---------------|-------------------------|----------------|-------|-------------|
| E 21 KSNV               | 10/23/1           | 2 10/26/12                             | Dr. Phil                                     | CM             | 3-4p                    | -TWTF          | - :30     | 4 \$          | 450.001                 | 0.00 <b>NM</b> | 3     | \$1,350.00  |
| REV RA                  | \ET & FF          | REQ. PHIL                              | Dr Phil                                      |                |                         |                |           |               |                         |                |       |             |
|                         | rt Date           | End Date                               | Weekdays                                     | Spots/Week     | Rate                    | Rating         |           |               |                         |                |       |             |
| Week; 10/<br>Spot Ch    | 22/12<br>Date Ra  | 10/28/12<br>inge D                     | -TWTF<br>escription                          | 4<br>Star      | \$450.00<br>t/End Time  | 0.00           | Weekdays  | Length        | Rate                    | Rtg Type       |       |             |
|                         |                   | 2-10/28/12 D                           |  | 3-4p           |                         |                | -TWThF    |               | <del>(\$450.00)</del>   |                |       |             |
|                         | resolved          |  |  |                |                         |                |           |               |                         |                |       |             |
|                         |                   | 2 10/26/12<br>REQ NEWS                 | NEWS 3 at 4 (1  <br>4PM NEWS (1 h            |                | 4-5pm                   | -TWTF          | - ;30     | 2 \$          | 725.001                 | 0.00 NM        | 2     | \$1,450.00  |
| NEWS                    | 11 L 03 1 1       | \L-w 14L440                            | •  |                |                         |                |           |               |                         |                |       |             |
| <u>Sta</u><br>Week: 10/ | rt Date<br>22/12  | End Date<br>10/28/12                   | <u>Weekdays</u><br>-TwTF                     | Spots/Week 2   | <u>Rate</u><br>\$725.00 | Rating<br>0.00 |           |               |                         |                |       |             |
|                         |                   | · · · · · · · · · · · · · · · · · · ·  | M-F Early News                               | СМ             | 5-630p                  | -TWTF-         | - :30     | 2 \$1,        | 200.001                 | 0.00 NM        | 2     | \$2,400.00  |
| REV R/<br>NEWS          | ATE NEV           | vs                                     | M-F Early News                               |                |                         |                |           |               |                         |                |       |             |
|                         | rt Date           | End Date                               | <u>Weekdays</u><br>-TWTF                     | Spots/Week     | Rate                    | Rating         |           |               |                         |                |       |             |
| Week: 10/<br>E 28 KSNV  |                   | 10/28/12<br>2 10/29/12                 | FacetoFace/Rals                              |                | \$1,200.00<br>730-758pm | 0.00<br>M      | - :30     | 1 \$          | 900.001                 | 0.00 NM        | 1     | \$900.00    |
| REV R                   | ATE FAC           |  | Face to Face w/                              | -              | •                       |                |           |               |                         |                |       | ,           |
|                         | art Date          | End Date                               | <u>Weekdays</u>                              | Spots/Week     |                         | <u>Rating</u>  |           |               |                         |                |       |             |
| Week: 10/               |                   | 11/04/12                               | M<br>FacetoFace/Rals                         | 1<br>Ion Ren0M | \$900.00<br>730-758pm   | 0.00<br>-TWTF- | - :30     | 4 \$          | 900.001                 | 0.00 <b>NM</b> | 4     | \$3,600.00  |
| REV R                   | ATE FAC           |  | Face to Face w/                              | •              | roo roopiii             |                | ,00       | ' 4           |                         | 0.00 1110      |       | φο,σσσ.σσ   |
| FACE<br>Sta             | rt Date           | End Date                               | Weekdays                                     | Spots/Week     | Rate                    | Rating         |           |               |                         |                |       |             |
| Week: 10                | /22/12<br>Date Ra | 10/28/12                               | -TWTF<br>escription                          | 4<br>Star      | \$900.00<br>t/End Time  | 0.00           | Weekdays  | <u>Length</u> | . Pate                  | Rtg Type       | l     |             |
| 1 KSN                   | / 10/22/1         | 2-10/28/12 F                           | acetoFace/Ralstor                            |                |                         |                | -TWThF    |               | (\$900.00)              |                |       |             |
| _                       |                   | . <i>5,2</i> 9.6,29.7,                 | 29.8<br>E] NOT AVAILABI                      | FRATE          |                         |                |           |               |                         |                |       |             |
| -                       |                   |  | acetoFace/Raistor                            |                | -758pm                  |                | -TWThF    | - :30         | (\$900.00)              | 0.00 NM        |       |             |
| Se                      | e MG 29           | .5,29.6,29.7,                          | 29.8   | •              |                         |                |           |               |                         |                |       |             |
| -                       |                   |  | E] NOT AVAILABI<br>acetoFace/Ralstor         |                | -758pm                  |                | -TWThF    | - :30         | ) <del>(\$900.00)</del> | 0.00 NM        |       |             |
| Se                      | ө MG 29           | .5,29.6,29.7,                          | 29.8   | ·              | ,                       |                |           |               | ,,                      |                | 1     |             |
| -                       |                   |  | E] NOT AVAILABI<br>a <i>cetoFace/Raistoi</i> |                | -758pm                  |                | ~TWThF~~~ | - :30         | (\$900.00)              | 0.00 <i>NM</i> |       |             |
|                         |                   | .5,29.6,29. <i>7</i> ,                 |  | - DATE         | ·                       |                |           |               | ,                       |                |       |             |
| -                       |                   |  | E] NOT AVAILABI<br>acetoFace/Ralstor         |                | -758pm                  |                | -TWThF    | - :30         | \$900.00                | 0.00 NM        |       |             |
| ⊕ M(                    | 9 for 29.3        | 3,29.4,29.2,2                          | 9.1  | ·              | ·                       |                |           |               |                         |                |       |             |
| -                       |                   | ate to Reinst<br>2-10/28/12 F          | atej<br>acetoFace/Ralstoi                    | Report 730     | -758pm                  |                | -TWThF    | - :30         | \$900.00                | 0.00 NM        |       |             |
|                         |                   | 3,29.4,29.2,2<br>ate to Reinst         |  |                |                         |                |           |               |                         |                | 1     |             |
| •                       |                   |  | atej<br>acetoFace/Ralstoi                    | Report 730     | -758pm                  |                | ~TWThF    | - ;30         | \$900.00                | 0.00 NM        |       |             |
| -                       |                   | 3,29.4,29.2,2<br>ate to Reinst         |  |                |                         |                |           |               |                         |                |       |             |
| 8 KSN\                  | / 10/22/1         | 2-10/28/12 F                           | acetoFace/Ralsto                             | Report 730     | -758pm                  |                | -TWThF    | - :30         | \$900.00                | 0,00 NM        |       |             |
|                         |                   | 3,29.4,29.2,2<br>ate <b>t</b> o Reinst |  |                |                         |                |           |               |                         |                |       |             |
|                         |                   |  | M-F Jeop/Wheel                               |                | 630-730pm               | -TWTF          | :30       | 8 \$1         | ,300.001                | 0.00 NM        | 8     | \$10,400.00 |
| REV R                   | ATE JEP           | WHEEL                                  | M-F Jeopardy/W                               | heel of Fortur | 10                      |                |           |               |                         |                |       |             |
| JEP/W                   |                   | · <b></b>                              |  |                |                         |                |           |               |                         |                | I     |             |

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**KSNV** 

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Order / Rev:

103686

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830032

30032

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

30S

| Ln Ch                  | Start           | End                           | Inventory Code                         |                | Start/End 7               |              | Days  | Len Spots   |   | Rtg Type S     | pots | Amount      |
|------------------------|-----------------|-------------------------------|--|----------------|---------------------------|--------------|-------|-------------|---|----------------|------|-------------|
| E 31 KSNV              | 10/23/12        | 2 10/26/12                    | M-F Jeop/Wheel                         | CM             | 630-730pm                 | -            | TWTF- | - :30 8     | \$1,300.001                             | 0.00 NM        | 8    | \$10,400.00 |
| REV RA<br>JEP/WH       |                 | WHEEL                         | M-F Jeopardy/Wh                        | eei of Fortune | <del>?</del>              |              |       |             |   |                |      |             |
|                        | t Date          | End Date<br>10/28/12          | <u>Weekdays</u><br>-TWTF               | Spots/Week     | <u>Rate</u><br>\$1,300.00 | Ratin<br>0.0 | •     |             |   |                |      |             |
|                        | Date Rar        |                               | <u>escription</u>                      |                | /End Time                 | 0.0          | -     | Weekdays Le | ngth Rate                               | Rtg Type       |      |             |
|                        |                 |                               | I-F Jeop/Wheel                         |                | 730pm                     |              |       | -TWThF      | :30 <del>(\$1,300.00)</del>             | 0.00 <i>NM</i> |      |             |
| [.NC                   | JIAVA TC        | ABLE RAT                      | 11,31.12,31.13,31.1<br>E] NOT AVAILABL | E RATE         |                           |              |       |             |   |                |      |             |
|                        |                 |                               | I-F Jeop/Wheel                         |                | 730pm                     |              |       | -TWThF      | :30 <del>(\$1,300.00)</del>             | 0.00 NM        |      |             |
|                        |                 |                               | [1,31.12,31.13,31.1<br>E] NOT AVAILABL |                | )                         |              |       |             |   |                |      |             |
| =                      |                 |                               | 1-F Jeop/Wheel                         |                | 730pm                     |              |       | -TWThF      | :30 <del>(\$1,300.00)</del>             | 0.00 <i>NM</i> |      |             |
|                        |                 |                               | 11,31.12,31.13,31.1<br>E] NOT AVAILABL |                | 6                         |              |       |             |   |                |      |             |
|                        |                 |                               | 1-F Jeop/Wheel                         |                | 730pm                     |              |       | -TWThF      | :3 <i>0(\$1,300.00)</i>                 | 0.00 <i>NM</i> |      |             |
| [.NC                   | IIAVA TC        | LABLE RAT                     | 11,31.12,31.13,31.1<br>E] NOT AVAILABL | E RATE         |                           |              |       |             |   |                |      |             |
|                        |                 |                               | 1-F Jeop/Wheel                         |                | 730pm                     |              |       | -TWTh F     | :30 <del>(\$1,300.00)</del>             | 0.00 NM        |      |             |
|                        |                 |                               | 11,31.12,31.13,31.1<br>E] NOT AVAILABL |                | •                         |              |       |             |   |                |      |             |
|                        |                 |                               | 1-F Jeop/Wheel                         |                | 730pm                     |              |       | -TWThF      | :30 <del>(\$1,300.00)</del>             | 0.00 NM        |      |             |
|                        |                 |                               | 11,31.12,31.13,31.1<br>E] NOT AVAILABL |                | 8                         |              |       |             |   |                |      |             |
|                        |                 |                               | f-F Jeop/Wheel                         |                | 730pm                     |              |       | -TWThF      | :30 <del>(\$1,300.</del> 00)            | 0.00 NM        |      |             |
|                        |                 |                               | 11,31.12,31.13,31.1<br>E] NOT AVAILABL |                | 6                         |              |       |             |   |                |      |             |
| -                      |                 |                               | 1-F Jeop/Wheel                         |                | 730pm                     |              |       | -TWThF      | :30 <del>(\$1,3</del> 00.00)            | 0.00 <i>NM</i> |      |             |
|                        |                 |                               | 11,31.12,31.13,31.1                    |                | 6                         |              |       |             |   |                |      |             |
| -                      |                 |                               | Έ] NOT AVAILAΒL<br>1-F Jeop/Wheel      |                | 730pm                     |              |       | -TWThE      | :30 \$1,300.00                          | 0.00 NM        |      |             |
| ⊕ мс                   | for 31.4        |                               | 1.2,31.5,31.3,31.6,                    |                |                           |              |       |             | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |                |      |             |
| •                      |                 |                               | /l-F Jeop/Wheel                        | 630-           | 730pm                     |              |       | -TWThF      | :30 \$1,300.00                          | 0.00 NM        |      |             |
|                        |                 | ,31.8,31.7,3<br>te to Reinst  | 1.2,31.5,31.3,31.6,<br>ate]            | 31.1           |                           |              |       |             |   |                |      |             |
| 11 KSNV                | 10/22/12        | 2-10/28/12 N                  | 1-F Jeop/Wheel                         | 630-           | 730pm                     |              |       | -TWThF      | :30 \$1,300.00                          | 0.00 NM        |      |             |
|                        |                 | ,31.8,31.7,3<br>ite to Reinst | 1.2,31.5,31.3,31.6,<br>ate]            | 31.1           |                           |              |       |             |   | į              |      |             |
| _                      |                 |                               | η-F Jeop/Wheel                         | 630-           | -730pm                    |              |       | -TWThF      | :30 \$1,300.00                          | M/ 00.0        |      |             |
|                        |                 | ,31.8,31.7,3<br>ite to Reinst | 1.2,31.5,31.3,31.6,                    | 31.1           |                           |              |       |             |   |                |      |             |
| •                      |                 |                               | a.c.<br>1-F Jeop/Wheel                 | 630-           | -730pm                    |              |       | -TWThF      | :30 \$1,300.00                          | 0.00 NM        |      |             |
| <b>⊕</b> мс            | for 31.4        | ,31.8,31.7,3                  | 1.2,31.5,31.3,31.6,                    |                | •                         |              |       |             |   |                |      |             |
| •                      |                 | te to Reinst<br>2-10/28/12 N  | atej<br>/I-F Jeop/Wheel                | 630-           | -730pm                    |              |       | -TWThF      | :30 \$1,300.00                          | 0 00 NM        |      |             |
| ⊕ ма                   | for 31.4        | ,31.8,31.7,3                  | 1.2,31.5,31.3,31.6,                    |                | roopiii                   |              |       |             | Ψ1,000.00                               | 5 5.55 MM      |      |             |
| •                      |                 | ite to Reinst                 | ate]<br>/I-F Jeop/Wheel                | 630            | -730pm                    |              |       | -TWThF      | :30 \$1,300.00                          | 0 00 NM        |      |             |
|                        |                 |                               | :1.2,31.5,31.3,31.6,                   |                | -730pm                    |              |       | -           | .50 \$1,500.00                          | O.OO INIVI     |      |             |
| [Re                    | vised Ra        | ite to Reinst                 | ate]                                   |                |                           |              |       |             |   |                |      |             |
| _                      |                 |                               | A-F Jeop/Wheel                         |                | -730pm                    |              |       | -TWThF      | :30 \$1,300.00                          | 0.00 NM        |      |             |
|                        |                 | ,31.6,31.7,3<br>ate to Reinst | :1.2,31.5,31.3,31.6,<br>:ate]          | 31.1           |                           |              |       |             |   |                |      |             |
| E32 KSNV               | 10/29/1         | 2 10/29/12                    | M-F Jeop/Wheel                         | CM             | 630-730pm                 |              | М     | :30         | 2 \$1,300.001                           | 0.00 NM        | 2    | \$2,600.00  |
| REV RA                 | ATE JEP<br>HEEL | WHEEL                         | M-F Jeopardy/W                         | neel of Fortun | е                         |              |       |             |   |                |      |             |
|                        | rt Date         | End Date                      | Weekdays                               | Spots/Week     |                           | Ratir        | _     |             |   |                |      |             |
| Week: 10/<br>E 33 KSNV | *****           | 11/04/12<br>2 10/27/12        | M                                      | CM             | \$1,300.00<br>630-730pm   |              | .00   | :30         | 2 \$525.001                             | 0.00 NM        | 2    | \$1,050.00  |
| L OU KONY              | 1014111         | - IVIZITIZ                    |  | O141           | JOU / DOPIN               |              |       | .50         | _ \U_U.UUI                              | 0.00 14141     | _    | ψ1,000.00   |

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KSNV

Order / Rev:

103686

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830032

Product Desc: BERKLEY FOR SENATE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

308

| Ln Ch                     | Start                  | End                  | Inventory Code                |                 | Start/End T                           | ime Days              | Len Spot           | s Rate Pri                              | Rtg Type  | Spots | Amount            |
|---------------------------|------------------------|----------------------|-------------------------------|-----------------|---------------------------------------|-----------------------|--------------------|---|-----------|-------|-------------------|
|                           |                        |                      | Weekend Jeopard               |                 |                                       | S-                    |                    |   |           |       |                   |
| REV RA                    | TE .IEP/               | WHEEL.               | WKND Jeop/Whe                 | eı              |                                       |                       |                    |   |           |       |                   |
| JEP/WH                    |                        |                      |                               |                 |                                       |                       |                    |   |           | _     |                   |
|                           | t Date                 | End Date             | <u>Weekdays</u>               | Spots/Week      | Rate                                  | <u>Rating</u>         |                    |   |           |       |                   |
| Week: 10/2                |                        | 10/28/12             | Name O Live in De             | 2               | T T T T T T T T T T T T T T T T T T T | 0.00                  | 4.00               | 4 #0 000 004                            | 0.00.1114 |       | <b>#</b> 0.000.00 |
| E 34 KSNV                 | 10/28/17               | 2 10/28/12           | News 3 Live in Prime          | ime CM          | 7-10pm                                | S                     | 1:00               | 1 \$3,600.001                           | 0.00 NM   | 1     | \$3,600.00        |
|                           |                        | S AFTER N            |                               |                 |                                       |                       |                    |   |           |       |                   |
| Star                      | t Date                 | End Date             | <u>Weekdays</u>               | Spots/Week      | <u>Rate</u>                           | Rating                |                    |   |           |       |                   |
| Week: 10/2                |                        | 10/28/12             | S                             | 1               | \$3,600.00                            | 0.00                  |                    |   |           |       |                   |
| E42 KSNV                  | 10/29/1                | 2 10/29/12           | The Tonight Show Tonight Show | v CM            | 1 <b>1</b> 35p-1237a                  | M                     | :30                | 2 \$500.001                             | 0.00 NM   | 2     | \$1,000.00        |
| REV RAT                   |                        | SHOW                 | Tonight Show                  |                 |                                       |                       |                    |   |           |       |                   |
|                           | t Date                 | End Date             | <u>Weekdays</u>               | Spots/Week      | <u>Rate</u>                           | Rating                |                    |   |           |       |                   |
| Week: 10/2<br>Spot Chil   | .9/12<br>Date Ra       | 11/04/12             | M<br>escription               | 2<br>Stor       | \$500.00<br><u>t/End Tlme</u>         | 0.00                  | <i>N</i> eekdays   | Length Rate                             | Rta Type  |       |                   |
|                           |                        |                      | he Tonight Show               |                 | <del>одна пне</del><br>5р-1237а       | -                     | / <u>/veeruays</u> | :30 (\$500.00)                          |           |       |                   |
|                           | MG 42.                 |                      |                               |                 |                                       |                       |                    | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |           |       |                   |
| •                         |                        |                      | E] NOT AVAILABL               |                 |                                       |                       |                    |   |           |       |                   |
|                           |                        |                      | he Tonight Show               | 113             | 5p-1237a                              | ſ                     | <b>4</b>           | :30 <del>(\$500.00)</del>               | 0.00 NM   |       |                   |
|                           | MG 42.<br>DT AVAL      | •                    | E] NOT AVAILABL               | FRATE           |                                       |                       |                    |   |           |       |                   |
| •                         |                        |                      | ne Tonight Show               |                 | 5p-1237a                              | ľ                     | V                  | :30 \$500.00                            | 0.00 NM   |       |                   |
| ⊕ MG                      | for 42.2               | 42.1                 | J                             |                 | '                                     |                       |                    |   |           |       |                   |
| •                         |                        | te to Reinsta        | -                             |                 |                                       |                       |                    |   |           |       |                   |
|                           |                        |                      | he Tonight Show               | 113             | 5р-1237а                              | ſ                     | M                  | :30 \$500.00                            | 0.00 NM   |       |                   |
| ® MG<br>[NO               |                        |                      | AY MOVES]                     |                 |                                       |                       |                    |   |           |       |                   |
| <del> </del>              |                        |                      | The Tonight Show              | v CM            | 1135p-1237a                           | a -TWTF               | :30                | 8 \$500.001                             | 0.00 NM   | 4     | \$2,000.00        |
| REV RA<br>TON SH          |                        | SHOW                 | -                             |                 |                                       |                       |                    |   |           |       |                   |
| <u>Star</u><br>Week: 10/2 | <u>t Date</u><br>22/12 | End Date<br>10/28/12 | <u>Weekdays</u><br>-TWTF      | Spots/Week<br>8 |                                       | <u>Rating</u><br>0.00 |                    |   |           |       |                   |

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 Order / Rev:
 103686
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830032
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

 Flight Dates:
 10/23/12 - 10/29/12
 Estimate:
 30S

| Ln Ch                 | Start               | End                                   | Inventory Code                            | Break       | Start/End Tir                              | me Days                               | Len Spots                    | Rate Pri                                      | Rtg Type S     | pots | Amount     |
|-----------------------|---------------------|---------------------------------------|---|-------------|--|---------------------------------------|------------------------------|---|----------------|------|------------|
| E43 KSNV              | 10/23/1             | 2 10/26/12                            | The Tonight Show                          | СМ          | 1135p-1237a                                | -TWTF-                                |                              |   | 0.00 NM        | 4    | \$2,000.00 |
| REV RA<br>TON SH      | TE TON              | SHOW                                  | Tonight Show                              |             |  |                                       |                              |   |                |      |            |
|                       | rt Date             | End Date                              | <u>Weekdays</u> <u>S</u>                  | pots/Week   | <u>Rate</u>                                | Rating                                |                              |   |                |      |            |
| Week: 10/2            |                     | 10/28/12                              | -TWTF                                     | 8           | \$500.00                                   | 0.00                                  |                              |   |                |      |            |
|                       | Date Ra             |                                       | escription<br>he Tonight Show             |             | <u>/End Time</u><br>ip-1237a               |                                       | Weekdays <u>Le</u><br>-TWThF | <u>ngth Rate</u><br>∷30 <del>(\$500.00)</del> | Rtg Type       |      |            |
| See                   | MG 43.              | 9,43.10,43.1                          | 11,43.12,43.13,43.14,<br>E] NOT AVAILABLE | 43.15,43.1  | •  |                                       | -   W                        | .00 (0000.00)                                 | 0.00 1411/     |      |            |
| _                     |                     |                                       | he Tonight Show                           |             | ip-1237a                                   |                                       | -TWThF                       | :30 (\$500-00)                                | 0.00 <i>NM</i> |      |            |
| See                   | MG 43.              | 9,43.10,43.1                          | 11,43.12,43.13,43.14,<br>E] NOT AVAILABLE | 43.15,43.10 | •  |                                       |                              | (,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,       |                |      |            |
| 3 KSNV                | 10/22/12            | ?-10/28/12 T                          | he Tonight Show                           | 1135        | ip-1237a                                   |                                       | -TWThF                       | :30 <del>(\$5</del> 0 <del>0.0</del> 0)       | 0.00 <i>NM</i> |      |            |
|                       |                     |                                       | 11,43.12,43.13,43.14,<br>E] NOT AVAILABLE |             | ĵ  |                                       |                              |   |                |      |            |
|                       |                     |                                       | he Tonight Show                           |             | ip-1237a                                   |                                       | -TWThF                       | :30 <del>(\$500.00)</del>                     | 0.00 NM        |      |            |
|                       |                     |                                       | 11,43.12,43.13,43.14,<br>E] NOT AVAILABLE |             | 5  |                                       |                              |   |                |      |            |
| 5 KSNV                | 10/22/12            | ?-10/28/12 T                          | he Tonight Show                           | 113         | 5p-1237a                                   |                                       | -TWThF                       | :30 <i>(\$500</i> -00)                        | 0.00 <i>NM</i> |      |            |
| [.N                   | IAVA TO             | LABLE RAT                             | 11,43.12,43.13,43.14<br>E] NOT AVAILABLE  | •           | ĉ  |                                       |                              |   |                |      |            |
|                       |                     |                                       | he Tonight Show                           |             | 5p-1237a                                   |                                       | -TWThF                       | :30 <i>(\$500</i> -00)                        | 0.00 <i>NM</i> |      |            |
|                       |                     |                                       | 11,43.12,43.13,43.14<br>E] NOT AVAILABLE  | •           | ő  |                                       |                              |   |                |      |            |
|                       |                     |                                       | he Tonight Show                           |             | 5p-1237a                                   |                                       | -TWThF                       | :30 <del>(\$500.00)</del>                     | 0.00 <i>NM</i> |      |            |
|                       |                     |                                       | 11,43.12,43.13,43.14<br>E] NOT AVAILABLE  |             | 6  |                                       |                              |   |                |      |            |
| 8 KSNV                | 10/22/12            | 2-10/28/12 T                          | he Tonight Show                           | 1135        | 5p-1237a                                   |                                       | -TWThF                       | :30 <i>(\$500.00)</i>                         | 0.00 <i>NM</i> |      |            |
|                       |                     |                                       | 11,43.12,43.13,43.14<br>E] NOT AVAILABLE  |             | 6  |                                       |                              |   |                |      |            |
|                       |                     | 2-10/28/12 T                          | he Tonight Show                           | 113         | 5p-1237a                                   |                                       | ⊶TWThF                       | :30 <del>(\$500.0</del> 0)                    | 0.00 <i>NM</i> |      |            |
|                       | resolved<br>OT AVAI | I ABLE RAT                            | E] NOT AVAILABLE                          | RATE        |  |                                       |                              |   |                |      |            |
| •                     |                     |                                       | he Tonight Show                           |             | 5p-1237a                                   |                                       | -TWThF                       | :30 \$500.00                                  | 0.00 NM        |      |            |
| -                     |                     | ,43.2,43.8,4<br>ite to Reinst         | 3.4,43.6,43.3,43.5,43<br>ate]             | 3.1         |  |                                       |                              |   |                |      |            |
| 11 KSNV               | 10/22/12            | 2-10/28/12 T                          | he Tonight Show                           | 113         | 5p-1237a                                   |                                       | -TWThF                       | :30 \$500.00                                  | 0.00 NM        |      |            |
|                       |                     | ,43.2,43.8,4<br>ite t <i>o</i> Reinst | 3.4,43.6,43.3,43.5,43<br>ate]             | 3.1         |  |                                       |                              |   |                |      |            |
|                       |                     |                                       | he Tonight Show                           | 113         | 5p-1237a                                   |                                       | -TWThF                       | :30 <i>(\$500.00</i> )                        | ) 0.00 NM      |      |            |
|                       | resolved<br>OT AVAI |                                       | E] NOT AVAILABLE                          | RATE        |  |                                       |                              |   |                |      |            |
|                       |                     | 2-10/28/12 T                          | he Tonight Show                           | 113         | 5p-1237a                                   |                                       | -TWThF                       | :30 <del>(\$500.00</del> )                    | 0.00 <i>NM</i> |      |            |
|                       | resolved            | I ADIE DAT                            | E] NOT AVAILABLE                          | DATE        |  |                                       |                              |   |                |      |            |
| •                     |                     |                                       | he Tonight Show                           |             | 5p-1237a                                   |                                       | ~TWThF~~                     | :30 \$500.00                                  | 0.00 NM        |      |            |
| ⊕ Mo                  | for 43.7            | ,43.2,43.8,4                          | 3.4,43.6,43.3,43.5,43                     |             | - P 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. |                                       |                              | ,00 4000.00                                   |                |      |            |
| •                     |                     | ıte to Reinst<br>2-10/28/12 T         | he Tonight Show                           | 113         | 5p-1237a                                   |                                       | -TWThF                       | :30 \$500.00                                  | 0.00 NM        |      |            |
| ⊕ MG                  | 6 for 43.7          | ,43.2,43.8,4                          | 3.4,43.6,43.3,43.5,43                     |             | op (20,0                                   |                                       | ***                          | .00 4000.00                                   | 5 0.00 Mil     |      |            |
| -                     |                     | ate to Reinst                         | =   | 440         | r 4007-                                    |                                       |                              | 00 (0500 00                                   |                |      |            |
| _                     | resolved            |                                       | he Tonight Show                           | 113         | 5p-1237a                                   |                                       | -TWThF~                      | :30 <del>(\$500.00</del> )                    | ועוען טט.ט (י  |      |            |
|                       |                     |                                       | E] NOT AVAILABLE                          | RATE        |  | · · · · · · · · · · · · · · · · · · · |                              |   |                |      |            |
| E44 KSNV              | 10/23/1             | 2 10/26/12                            | M-F News 3 at Elev<br>M-F News 3 at Elev  |             | 11pm-1135p                                 | m -TWTF∙                              | :30 4                        | \$1,200.001                                   | 0.00 NM        | 4    | \$4,800.00 |
| REV RA                | AET NEV             | VS                                    | WIT HOWS J at E181                        |             |  |                                       |                              |   |                |      |            |
|                       | rt Date             | End Date                              |   | Spots/Week  |  | Rating                                |                              |   |                |      |            |
| Week: 10/<br>E45 KSNV |                     | 10/28/12                              | -TWTF                                     | CM          | \$1,200.00<br>11pm-1135p                   | 0.00<br>m                             | :30                          | 1 \$1,200.001                                 | 0.00 NM        | 1    | \$1,200.00 |
| E49 NONV              | 10/29/1             | 4 10/49/14                            |   | CIVI        | ттрш-т юэр                                 | 111                                   | .50                          | ι φι₁∠∪∪.∪∪Ι                                  | O.UU ININ      | 1    | φ1,∠UU.UU  |

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\$625.00

\$700.00

\$750.00

\$375.00

\$3,600.00

\$1,400.00

\$4,200.00

\$1,800.00

\$5,400.00

1

3

1

3

Order / Rev:

103686

Advertiser:

Berkley, Shelley for Senate

Ait Order #:

06830032

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

Ln Ch

Spot

10/23/12 - 10/29/12

End

Estimate:

305

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven

**REV RATE NEWS** 

Start

NEWS

| <u>Start Da</u><br>Week: 10/29/12 |                | <u>Weekdays</u> <u>S</u><br>M           | Spots/Week<br>1 | <u>Rate</u><br>\$1,200.00 | Rating<br>0.00 |      |               |                 |   |            |
|-----------------------------------|----------------|---|-----------------|---------------------------|----------------|------|---------------|-----------------|---|------------|
| E 46 KSNV 10/2                    | 27/12 10/28/12 | Sa-Su News 3 at El<br>Sa-Su News 3 at E |                 | 11pm-1135pm               | 1SS            | 1:00 | 2 \$2,200.001 | 0.00 <b>N</b> M | 2 | \$4,400.00 |

**REV RAET NEWS** 

**NEWS** 

Start Date End Date Weekdays ----SS Week: 10/22/12 10/28/12 Ch Date Range Description

2 KSNV 10/22/12-10/28/12 Sa-Su News 3 at Eleven

Spots/Week Rating Rate 2 \$2,200.00

11pm-1135pm

0.00 Start/End Time

Weekdays **Length** -----SaSu

:30

1:00

:30

:30

1:00

1:00

1:00

1:00

1:00

----S-

M-WTF--

M-----

--WTF--

M-----

--WTF---

0.00

Rating

0.00

Rate Rtg Type :30(\$1,100.00) 0.00 NM

See MG 46.3

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/22/12-10/28/12 Sa-Su News 3 at Eleven

11pm-1135pm

7a-9am

1:00 \$2,200.00 0.00 NM ----SaSu

\$625,001

\$700.001

\$750.001

\$375.001

\$900,001

1 \$1,400.001

3 \$1,400.001

1 \$1,800,001

3 \$1,800.001

(M) MG for 46.2 10/27

[Revised Rate to Reinstate] E 48 KSNV 10/27/12 10/27/12 Saturday Today

Saturday Today

CM

**REV RATE & FREQ SAT TODAY** SAT TODAY

Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ----S-Week: 10/22/12 \$625.00 0.00

E 49 KSNV 10/27/12 10/27/12 News 3 Sunrise - SATURIM 6a-7a ----S-

**News 3 Sunrise SATURDAY** 

**REV RAET NEWS** 

**NEWS** 

End Date Weekdays Spots/Week Start Date Rate Rating Week: 10/22/12 10/28/12 ----S-\$700.00 0.00

Sunday Today E 50 KSNV 10/28/12 10/28/12 CM 7a-8am ----S

Sunday Today

**REV RATE SUN TODAY SUN TODAY** 

Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S \$750.00 0.00 CM 6:30-8pm -----5-

N 53 KSNV 10/27/12 10/27/12 Vegas Inc. Vegas Inc.

REV RATE & FREQ VEGAS INC Start Date End Date Spots/Week Rate Rating Weekdays 0.00

Week: 10/22/12 10/28/12 ------\$375.00 N 54 KSNV 10/24/12 10/29/12 M-F 5-6a WakeUp w/WaQM 5-6a

M-F 5-6a WakeUp w/Wagners

Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 --WTF--\$900.00 0.00 Week: 10/29/12 11/04/12 \$900.00 0.00

N 55 KSNV 10/29/12 10/29/12 M-F 6-7a WakeUp w/WaQM

M-F 6-7a WakeUp w/Wagners Start Date **End Date** Weekdays Spots/Week Rate Rating

11/04/12 1 \$1,400.00 Week: 10/29/12 N 56 KSNV 10/24/12 10/26/12 M-F 6-7a WakeUp w/WaQM

M-F 6-7a WakeUp w/Wagners

Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 10/22/12 10/28/12 3 \$1,400.00

N 57 KSNV 10/29/12 10/29/12 **Today Show Today Show** 

N 58 KSNV 10/24/12 10/26/12

Weekdays **End Date** Spots/Week Start Date Rate Week: 10/29/12 11/04/12 \$1,800.00 **Today Show** 

**Today Show** Weekdays Start Date **End Date** 

Spots/Week Rate Rating

658a-9am

658a-9am

6-7a

6-7a

CM

CM

Print Date: 10/30/12 17:16:19

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Order / Rev: Alt Order #:

Flight Dates:

103686

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06830032

10/23/12 - 10/29/12

Advertiser:

Berkley, Shelley for Senate

Product Desc:

BERKLEY FOR SENATE

-

Estimate:

30S

Ln Ch **Inventory Code** Break Start/End Time Days Start End Len Spots Rate Pri Rtg Type Spots Amount N 58 KSNV 10/24/12 10/26/12 Today Show CM 658a-9am --WTF--1:00 3 \$1,800.001 0.00 NM \$5,400.00 3 **Today Show** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 --WTF--3 \$1,800.00 0.00 N 59 KSNV 10/29/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----1:00 1 \$1,450.001 0.00 NM \$1,450.00 4PM NEWS (1 hour) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 1 \$1,450.00 0.00 N60 KSNV 10/24/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--1:00 3 \$1,450,001 0.00 NM \$4,350.00 4PM NEWS (1 hour) Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> 10/28/12 --WTF--Week: 10/22/12 3 \$1,450.00 0.00 N 61 KSNV 10/29/12 10/29/12 M-F Early News CM 5-630p M----1:00 1 \$2,400.001 0.00 NM \$2,400.00 M-F Early News Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 11/04/12 Week: 10/29/12 M-----\$2,400.00 0.00 N 62 KSNV 10/24/12 10/26/12 M-F Early News 0.00 NM CM 5-630p 1:00 3 \$2,400.001 --WTF--\$7,200.00 3 M-F Early News Start Date <u>Weekdays</u> **End Date** Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---WTF---3 \$2,400.00 0.00 Totals 90 \$91,325.00